

WHAT'S NEW IN 2024

CARDIO | CONNECTED FITNESS | STRENGTH

WE SHARE YOUR PASSION FOR FITNESS

Whether you are in the business of fitness or fitness is a part of your business, Precor is here to support you. With cardio and strength equipment that is inspired by your exercisers and built to perform for you for the long run, we are passionate about making your fitness facility one of the best on the planet.



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ABOUT PRECOR

Why we're in over 14,000 facilities across the globe.

YOU COME FIRST

Our extensive design and engineering process puts people first—owners, operators, and end-users alike—producing easy-to-manage equipment that empowers exercisers.

TRUSTED PARTNER

More than just a product supplier, we've provided full-service, total fitness solutions to customers across industries and continents for over 40 years.

GLOBAL SCALE, LOCAL TOUCH

Our network of sales, support, service, and distributor partners ensures you have the help you need, where and when you need it.



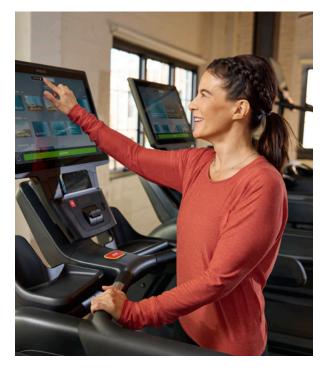
The Precor Portfolio

We promise precision quality products with steadfast reliability that are inspired by exercisers and built to perform for the world's best fitness facilities. With over 500 pending and issued patents worldwide, we sweat every detail to build products that are intuitive to use, easy to maintain, and deliver a low cost of ownership.



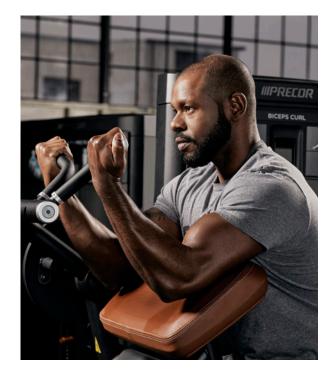
CARDIO EXCELLENCE

Your cardio floor is the cornerstone of your facility. To ensure that it performs flawlessly for you and your exercisers, we spend years perfecting our cardio solutions through research and development to meet the high standards of our Precor design principles.



CONNECTED FITNESS LEADERSHIP

Better data is better for your business. We design and deploy expert connected fitness products and services based on feedback from our global network of more than 143,000 connected Precor products and over 1.2 billion recorded workouts.



INNOVATIVE STRENGTH

To help you stay ahead of the rising trend in strength training, Precor has stepped up its game with a suite of products that offer challenging yet inclusive options for exercisers of all fitness levels. With our industry-leading quality and durability, you can count on your equipment to hit the mark for years to come.

WHAT'S NEW IN CONNECTED FITNESS

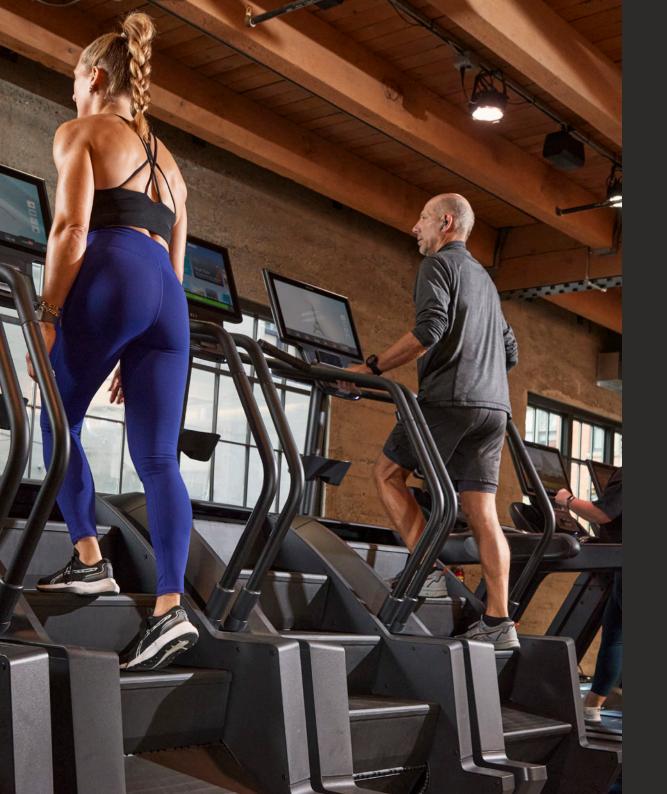
Empower. Engage. Connect.

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"As the UAE's flagship fitness hub, and the region's largest facility, we needed world-class equipment and technology to cement our position. We have an extraordinary exercise space and Precor offered the latest in high-quality equipment to complete the experience."

Nikesh Naik, General Manager Wellfit Dubai, UAE

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>> VISIT CONNECTED FITNESS

WHAT'S NEW IN CONNECTED FITNESS

Touchscreen Consoles	8
EGYM Integration	10

CONNECTED FITNESS

Touchscreen Consoles

Performance, Fitness, Entertainment,

PERFORMANCE

Bright, high-definition 22" and 16" touchscreens with lightning-fast technology engage exercisers while keeping pace with their workouts.

FITNESS

Over a decade of connected fitness experiences and 1.2 billion workouts later, our latest consoles are built to inspire the next generation of cardio exercisers.

ENTERTAINMENT

Wireless casting allows for immediate access to thousands of thirdparty apps. Exercisers always have their content, their way.

PEAK PERFORMANCE

Designed to stand up to the demands of exercisers today and in the future, lightning-fast touchscreens with split-second response, have the power to deliver a premium fitness experience that is always at the forefront of innovation

ENHANCED DISCOVERY

Thoughtful user experience with compelling graphics and fitnessfocused navigation surfaces new workouts and entertainment options, allowing exercisers to keep their workouts fresh and exciting.

INTEGRATED CONTENT SOLUTIONS

Best-in-class visual graphics, exerciser insights, integration of the Pluto TV streaming service, exclusive HIIT and Heart Rate workouts, and RunTV give a cohesive fitness and media experience, that motivates your exercisers and keeps them on track with their goals.

PRECORCAST

Exercisers enjoy the ultimate choice in workouts and entertainment without the need to sign-in; by casting content directly from their phone to the large display, they have access to thousands of fitness and media apps.

• YOUR GYM, YOUR MESSAGE

With customizable rotating images, the Screensaver Reel will help build your brand, allowing you to communicate to exercisers about facility activities and services, and keeping exercisers informed of new console features.

TOUCHSCREEN CONSOLES





- High-definition 22" touchscreen console
- Available on Treadmills and StairClimbers



P84 TOUCHSCREEN CONSOLE

- High-definition 16" touchscreen console
- Available on all Precor Cardio

CONNECTED FITNESS

EGYM Integration

Achieve more with EGYM and Precor

BEST-IN-CLASS INTEGRATION

Lightning-fast Precor touchscreen consoles seamlessly integrate with EGYM technology to guide exercisers effectively to their personal endurance goals.

FAST ACCESS TO PERSONAL WORKOUTS

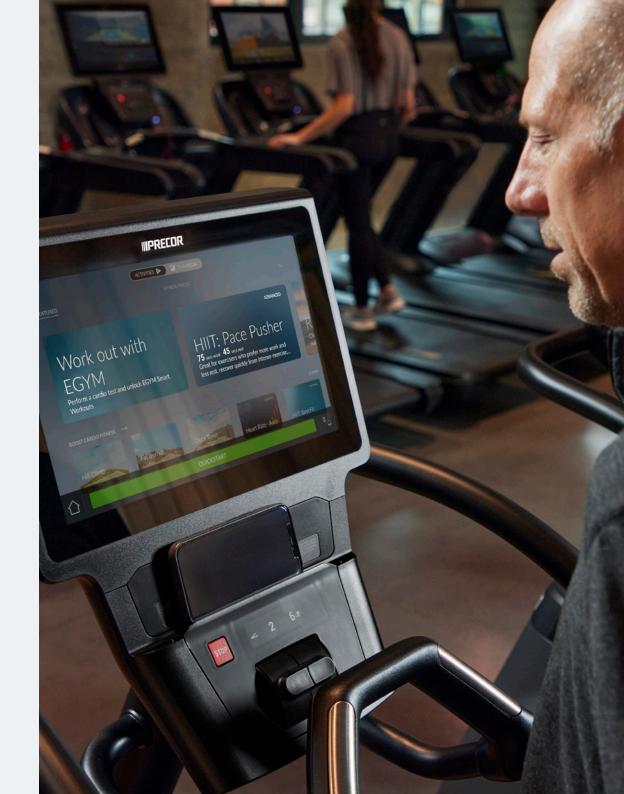
One-touch access from a large tile on the Precor home screen promotes engagement to draw in your exercisers.

TAILOR-MADE FITNESS EXPERIENCE

Exercisers check in with regular fitness assessments to unlock new training workouts and prevent the onset of training plateaus.

ENGAGING GAMIFICATION ELEMENTS

Exercisers stay motivated by earning activity points, which count toward a leaderboard. This playful element adds motivation, makes workouts more fun, and reinforces the community in your facility.experience, including a wide range of workouts to keep exercisers motivated and engaged.



EGYM INTEGRATION

EGYM

Integrating the EGYM cardio training system with Precor cardio equipment makes fitness training easier, more intuitive, and motivating. Smart Workouts, an automated system with a brief fitness assessment, targets exercisers with cardio programs that are personalized to each individual and incorporate gamification, making them fun and engaging.





EGYM workout on P94 Touchscreen Console

WHAT'S NEW IN STRENGTH

Durable and adaptable strength equipment.

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"With Precor, we have a strong partner with high-quality equipment at our side. The benches and racks offer our members numerous training options and have a high level of resistance."

Alois Fauster, Managing Director ALFA SPORTSCLUB Vienna, Austria



>> VISIT STRENGTH

WHAT'S NEW IN STRENGTH

Cable Multi-Stations	14
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Glute Bridge Bench	18
Glutebuilder Line	20

STRENGTH

Cable Multi-Stations

Modern. Strong. Modular.

FLEXIBLE OPTIONS

Modularity to meet your needs on Day 1 and on Day 3651.

MODERN DESIGN

Anchor your facility with an eye-catching contemporary design.

MODULAR STATIONS Five cable-based stations give exercisers total body training options.

REIMAGINED STRENGTH

Thoughtful storage clears the clutter with dedicated solutions.





CABLE MULTI-STATIONS



>> CONFIGURE YOUR MULTI-STATION

STRENGTH

Functional Training

Premium, robust, and devoted functional training for commercial fitness spaces, powered by BeaverFit®

PURPOSE BUILT

A suite of product options for the functional exercise tasks that exercisers expect and enjoy.

SPACE EFFICIENT

Space saving functional training products eliminate clutter and preserve free space.

• BUILT TO LAST

Designed, sourced, manufactured, and quality-controlled in the United States and United Kingdom.

MILITARY TOUGH

Trusted by the US military in the toughest training environments for the past decade.

VISIT FUNCTIONAL TRAINING»



FUNCTIONAL TRAINING



FUNCTIONAL POST

FITNESS SINGLE BAY

*IIPRECOR***[®] | W**BEAVER FIT[®]



FITNESS DOUBLE BAY



FUNCTIONAL BRIDGE

STRENGTH

Glute Bridge Bench

Targeted glute training bench offers the ultimate platform for your facility's most trending strength exercise.

• COMPACT

Train glutes, legs, and more within a small footprint.

• DEDICATED

No more leaning off flat benches – give your exercisers a purpose-built space for popular glute exercises.

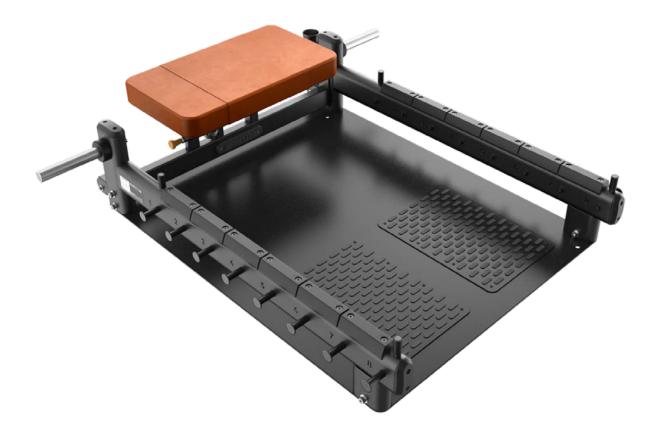
INNOVATIVE

Thoughtful design features and adjustments offer personalization that elevates workouts.





BENCHES AND RACKS



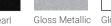
GLUTE BRIDGE BENCH

- Nine adjustable back pad positions
- Eight resistance band pegs expands exercises
- Integrated vertical barbell storage and weight horns.
- Non-slip footplate

COLOR OPTIONS

Frame





Silver

• Custom frame colors are available, subject to minimum order quantities and extended lead times. * Additional lead time applies.

Upholstery

Black

Additional Upholstery Options**



Burgundy Royal Blue Blue Jay

• Additional upholstery options may have longer lead times.

• Colors may vary.

** Additional lead time applies.

>> DESIGN YOUR STRENGTH LOOK

STRENGTH

Glutebuilder Line

Buzz-worthy glute training products.

PRECISION BIOMECHANICS

Exact motion paths with smooth, constant resistance ensures effective and efficient workouts.

OPTIMAL FIT FOR ALL EXERCISERS

Multiple adjustment points allow exercisers to find the perfect fit and range of motion.

EXERCISE VARIETY

Six (6) innovative plate loaded products that target the glutes, legs, and hips.

IIPRECOR°

Developed in partnership with Glutebuilder and exclusively available from Precor.



GLUTEBUILDER LINE







HIP THRUST ELITE

PENDULUM KICK BACK

KNEELING GLUTE ISOLATOR





3D MULTI-ABDUCTOR

DUAL 45° HIP EXTENSION

WHAT'S NEW IN CARDIO Proven designs, high-performance parts, and premium materials.

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"The state-of-the-art cardio equipment from Precor fits perfectly with the elegant design of our studio. The crosstrainer with the Converging CrossRamp is particularly popular with our members and provides an extremely pleasant training experience for our exercisers."

Lars Ossenbeck, Managing Director Fit Plus Wildeshausen Germany



>> VISIT CARDIO

WHAT'S NEW IN CARDIO

Bikes	24
Assault Fitness	26

CARDIO

Bikes

Cycling fit and performance that welcomes every body

STURDY AND SMOOTH

The hassle-free, durable bikes make for a stable and comfortable ride.

QUIET AND CLEANABLE

Crafted to minimize noise and designed with fewer seams for effortless cleaning.

PEAK COMFORT

Extra wide seats, ventilated seat backs, and thoughtful touchpoints accommodate all body types.

CYCLING ERGONOMICS

Engineered with minimal adjustments to quickly enable confident, smooth, and biomechanically correct rides.



VISIT BIKES»

CONSOLES OPTIONS



800 LINE RECUMBENT BIKE



P84



P62



P31

CARDIO

Assault Fitness

Run, Row, and Bike like an elite.

COMMERCIAL DURABILITY

The well-built, durable frame makes for a stable and comfortable ride.

LOW IMPACT MEETS HIGH INTENSITY

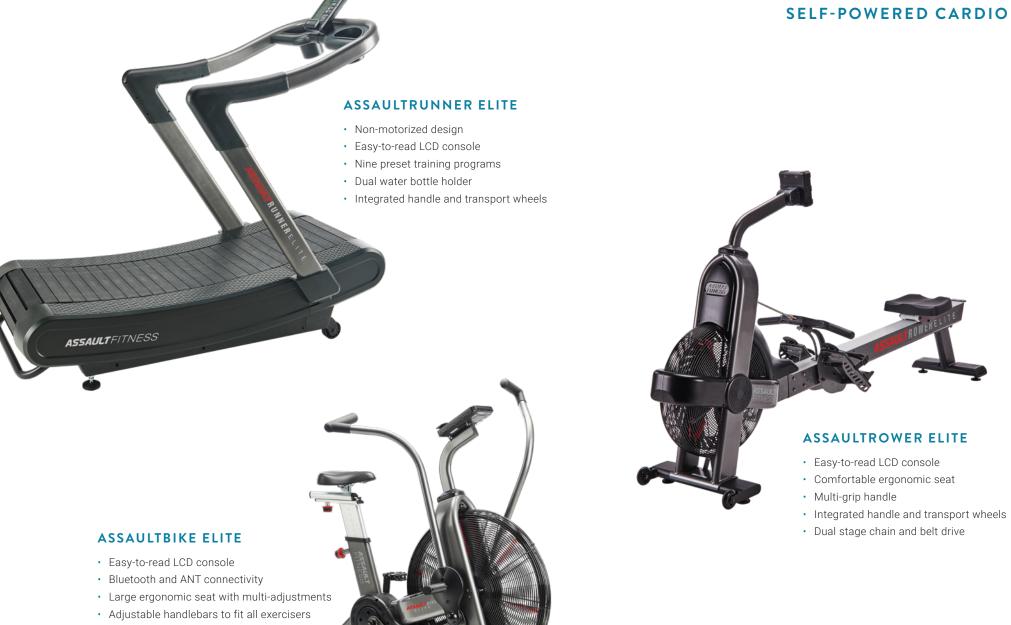
Engineered to deliver maximum output with less impact and stress on the body.

• RESULTS-DRIVEN

High contrast LCD offers immediate feedback, diverse workouts, and Bluetooth connectivity.



SELF-POWERED CARDIO





PASSION FOR SHARED SUCCESS

Your exercisers trust you to deliver a fitness destination for them to reach their goals.

We're ready to create unique solutions that meet the needs of your business, your exercisers, and your budget.



IIIPRECOR[®]

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